

ALLEN ORR

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SUMMARY OF QUALIFICATIONS

Ability to appropriately and powerfully convey client messages from initial ideation to final execution throughout many design mediums. Particular strengths include creative breadth and attention to detail in concept strategy and design direction for multiple, simultaneous print and web projects. Highly skilled in typography, organization and client presentation.

PROFESSIONAL HISTORY

Art Director, HUGE, New York

Overseeing a team of designers, concepting and designing websites for clients such as Turner, NBC, and Samsung.

2009 - Present

Freelance, New York, Atlanta, Prague

Developed projects from concept to execution for clients such as Condé Nast, Armani, Hershey's Chocolate, Victoria's Secret, Anomaly, Razorfish, Bebe, Coke, Merrill Lynch and Virgin America.

2002 - 2009

Iconologic, Atlanta

Designer for multidisciplinary branding consultancy. Developed projects from concept to execution for clients such as Delta Air Lines, The International Olympic Committee, The Commonwealth Games Association, Kilpatrick Stockton, Segal and The Technology Association of Georgia. Branding solutions, identity, corporate collateral and websites.

2000 - 2001

Instructor, Portfolio Center, Atlanta

Worked with upper-quarter design students in this professional graduate training institute to develop identity, print and web projects from concept to execution.

2000 - 2001 & 2004 - 2006

Melia Design Group, Atlanta

Designer for multidisciplinary design studio. Developed projects from concept to execution for clients such as Collins & Aikman, Ehatchery, and Kayhan International. Identity, corporate collateral and websites.

1999 - 2000

EDUCATION

The Creative Circus, Atlanta

1997 - 1998

Oglethorpe University, Atlanta

1995 - 1996

RECOGNITION

2010 Webby Award Official Honoree
Graphis Magazine
How Magazine
The Addys
How Magazine International Design Annual
Show South
American Corporate Identity
New American Logos
CMYK Magazine